



CITY & TOURISM

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FAST TRACK

CITY & TOURISM

Journal of City Tourism



**CALL FOR
PAPERS**

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City & Tourism - Journal of City Tourism

City & Tourism - Journal of city tourism © is a scientific journal of research and debate on **the city and its tourism, the city and its leisure, the city and its changes**. It is all about urban tourism, which has become the world's leading form of tourism by adding national and international tourists, business tourists and day-trippers according to conventional classifications.

Currently, more than half of the world's population resides in the city. This trend and this phenomenon of residence of the world population shows no sign of decrease in our century. Knowing that the prospective statistics estimate a planet populated of urban at 70% horizon 2050, such a scientific journal has become necessary to meet the challenges and stakes of a world, which is very often globalized by the cities.

This proposal for a Journal is explained by the acceleration of the practice of the *city break - city vacation - city trip - city tour* which is spread widely on a worldwide scale. **This review has a scientific committee, a professional committee, an editorial committee and correspondents.**

The scientific journal publishes original articles, special issues, book reviews, interviews and critical commentary on different formats (text, video, audio and image). As for the popularization of scientific research, it is a mission of the Journal, this through a resonance of articles in the professional and mainstream press. We have a YouTube, Instagram, Twitter account, a Twitch space for live event broadcasting, a Spotify podcast, and a blog Medium.

City tourism is an object of identifiable scientific knowledge and part of the globalization process. Our scientific journal sees in "the nomadic planet" where humans go from city to city, a new theoretical framework to better understand the processes at work and understand our world.

The aim of the Journal of City Tourism - City & Tourism © is to work on different themes that are meaningful and emulate in the field of research disciplines. We favor two complementary approaches that will allow us to give a precise portrait of the tourist city, a marketing approach (economic, communication, management, CSR, branding and governance) and a geographical approach (spatial, human, cultural and environmental).

"Be the stakeholders of city tourism and share your results"

There is no submission or publication fee for *City & Tourism*. The journal proposes a scrupulous policy of reviewing scientific articles. The identity of the parties is always hidden with a double-blind peer review. We are an unrestricted – open access scientific journal on the Internet, it will soon be doubled with a paper edition thanks to a sponsorship.

We base our development and notoriety on the quality of published scientific articles and on our ability to develop debates **on the themes of urban tourism and the changing city**. The scientific journal, City & Tourism - Journal of City Tourism ©, is protected by notarial copyright, it is a service mark as a digital edition recognized in France and in the world.

Our objective is to become the leaders in scientific research and debates in the field of city tourism and in the many aspects associated with this theme. As a summary, we look into and refer to different fields.

Fields of investigation:

- Sustainable development and urban tourism.
 - Cultural tourism, museum, scenography.
 - Tourism and accessibility of the city (mobility).
 - Tourism and risks in the city (terrorism, march).
 - The concentration of tourist activities in the city, mass tourism, over-tourism, urban tourism and health.
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- Marketing, communication, management, city management. Tourist business.
 - Economics of services, major hotel and independent groups, employability, CSR, urban tourism governance.
 - Tourist city and law - legislation.
 - Business tourism and the attractiveness of the city, the development of a brand, international fairs, congresses in the city (MICE).
 - The tourist city and the digital / digital sphere.
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- Mega events, recreation planning (Olympic Games, World Expo, FIFA World Cup ...).
 - Heritage conservation, UNESCO, labeling, town twinning, festival.
 - Environment, landscape, climate change, waterfront, river front, lake front, valley front.
 - Town and regional planning, public space, urban logistics, landscape architecture.
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- Study trips in town, linguistic trips and cultural offer.
 - Social and humanitarian tourism, greeters, association and tourist city.
 - Tourist city and way of life, lifestyle, sociology and anthropology of the tourist city.
 - History of tourism in the city, tourists and personalities in the city.
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- Multiple case studies to allow generalities: regional scale, continental scale, global scale of urban tourism, (standardization and differentiation, impacts, strengths, weaknesses, opportunities and possible dangers).
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Globally, we observe the practice of the famous city break - weekend or short-term holidays in a city - which implies often that city-dwellers leave the city for another city, in order to travel and spend a few days of vacation.

Globalization has consequences for observable and quantifiable city tourism practices; the world's major cities are similar in the approach and management of this urban tourism with touristic projects and infrastructure sometimes identical but also differentiated practices. In addition, small and medium-sized cities are experimenting with a new form of tourism and their territory.

But even more, urban tourism does not become a major factor in the construction of the image of the city and sometimes the image of a country? City tourism is multiple, in connection with the economic activity of a city (business tourism), the organization of congresses and leisure activities for the general public. We must also highlight the challenge of moving towards more sustainable urban tourism through a good tourism practice that has significant consequences for our planet and its environment, especially by transport.

Currently, tourist offices through their marketing and communication strategies reason by adding factors and objectives to enhance the attractiveness of their cities. They seek the superposition of different types of clients and visitors at the same time: the excursionists, the business tourists, the congresses tourists, the cultural tourists, the pilgrim tourists and the tourists who travel for playful leisure activities. Promotion agencies offer the creation of an official image, verified or contradictory to the reality of a city.

This axiom is realized through sometimes remarkable phenomena of hybridization, standardization or differentiation. There are also endogenous and exogenous social events or productions that characterize or modify a tourist activity in the urban world. This leaves options or strategic axes based on differentiation with respect to the other, but also think of a necessary networking with the rest of the world and resulting in a multiplication of competition.

Finally, risks, uncertainties and new behaviors imply a redefinition of the tourist turnaround, **experienced by small cities, metropolises and global cities.**

The staging, storytelling and the development of tourism activity in urban areas require high-quality scientific research, allowing purveyors reflections for cities and the stakeholders of their governance. We also have complementary analyzes of city tourism with a multidisciplinary perspective.

We wish to become a major player of city tourism, encourage, value, stimulate and involve all the goodwill on an aspect of the tourism which has become essential for the public and private stakeholders, financial companies, new companies (the internet giants), startups and associations.



Habana, April 2017

Members of City & Tourism

Scientific Committee

- Nacima Baron
- Dominique Crozat
- Ron Davidson
- Elsa Devienne
- Renzo Lecardane
- Erick Leroux
- Charly Machemehl
- Gabriele Manella
- Aurora Pedro
- Christine Petr
- Marie-Laure Poulot

- Juan Ignacio Pulido Fernández
- Jean-Paul Volle

The Board

Director : Patrice Ballester

Chief Editors: Patrice Ballester & Michèle Brassard

Professional: Sylvie Rouillon Valdigué

Correspondents : coming soon 2019/2020.

Eight types of contributions are possible.

1. A special issue, by recognized authors who want to work on a specific theme.
2. A scientific article responding to a specific article call or permanent call.
3. A video of less than 15 minutes.
4. A portfolio of 20 photographs.
5. An article of popular science.
6. A debate, an interview, a special event.
7. A reading report.
8. A podcast on Spotify / You Tube (interview, debate or summary-transcript of an article submitted to the journal).

Send your questions or articles to : cityandtourism@gmail.com



Submission Process

1. The special issue led by authors: coordination of issues

A special issue project, carried out by recognized authors who want to work a specific themes during a dedicated issue of the scientific journal. They will lead the collection of articles and share the article selection policy with the review team. Please contact us on a Word page, with your identity, educational institution or company (tourist office...), address, phone number, email address, a summary of your call in 500 words maximum, call to be published after acceptance.

2. An article

A scientific article that responds to a specific call or permanent call.

Articles must be answered with 11 points in order to be presented for evaluation.

a. We accept articles in English, French and Spanish.

b. On the first page of the article should include:

-Last name First Name

-Function

-Establishment / organization

-Business address

-City

-Country

-E-mail adresss

-Title of the article

c. *The article must not exceed the 60 000 signs spaces included in the body of the article of the parts and sub-parts numbered [1. Title in bold - 1.1 Title and 1.1.1 Title].*

From the second page, the article will include:

- At new time, the title of the article
- The three abstracts of the article with the five keywords
- the introduction
- The development of the manuscript with indications for the illustrations to include
- The conclusion
- The bibliography
- Acknowledgement if necessary.

d. *Three abstracts and five keywords in the languages of the journal will be given.*

e. *All articles must be sent electronically to cityandtourism@gmail.com*

f. *The transmission should be done in Word file (.doc .docx), with illustrations, tables and figures sent separately. For illustrations, please send files in original format .eps, .tif, .ai, png, but also in jpeg. The tables are in Word (.doc .docx) or Excel (.xls .xlsx).*

g. *For illustrations or tables, their titles should be placed out of the frame above in the center and the source below the right. The illustrations should be numbered and their location should be indicated in the text with this formula [Figure 1.].*

h. *The article should be sent at the same time as the transmission of an e-mail from the author attesting that the article is an original text containing illustrations free of right or having the rights for their publication. The author should also attest that the article is not submitted to another magazine during the time of the evaluation of the Journal City & Tourism.*

- i.** The terms proprietary term or trademark recalling shall be highlighted in the text of the Article if any. Use the ® or TM symbols.
- j.** References, quotations, and references in the body of the text of the article should be made according to **APA standards**. An explanation sheet may be sent if necessary.
- k.** A report will be sent to the author (s) regarding the evaluation of the article and the date of publication or posting.

3. A scientific video

A video, for a less than 15 minutes duration which we will put online on our dedicated YouTube channel with a short text explanation.

4. A scientific portfolio

A portfolio of 20 photographs that will be commented on a short explanatory text for each illustration on our Instagram account or website.

5. An article of popular science:

The objective is to make its content accessible to a more general public. An article of popular science of less than 7 000 signs which we will post on our blog Medium and also on this website City & Tourism Folio.

6. A debate - an interview a special event: the editorial staff will contact the concerned parties to look into the modalities of dissemination of the comments.

7. A reading report of less than 2500 signs.

8. A podcast on Spotify minimum 30 minutes, a transcription of an article, an interview, a debate.

Social networks



<https://medium.com/@cityandtourism>



Podcast : cityandtourism



https://www.youtube.com/channel/UCiJg81dbkXC3_DGxz2N-pTw?

March 2019